

Wisconsin company to be first in country to implant employees with microchips



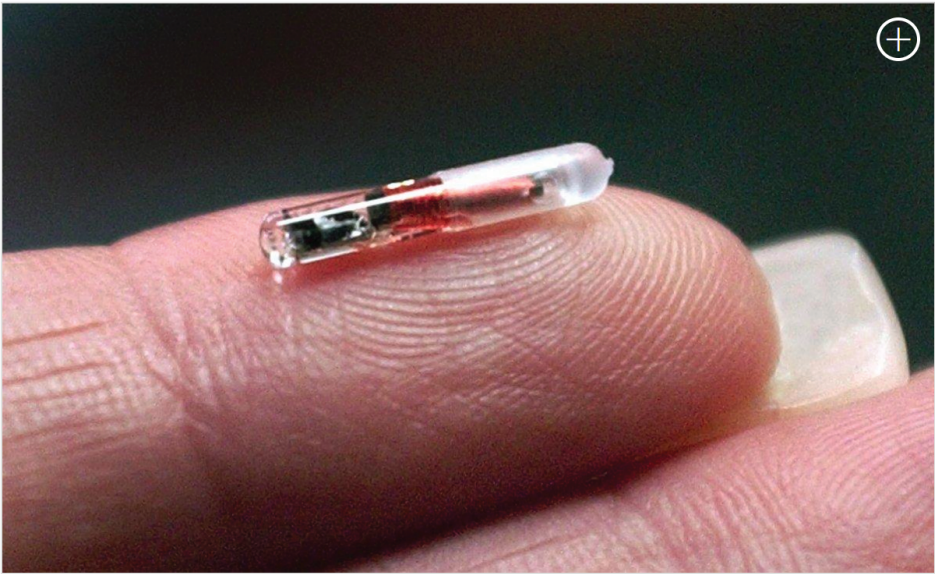
BY
JESSICA SCHLADEBECK
FOLLOW

NEW YORK DAILY NEWS
Tuesday, July 25, 2017, 10:54 AM

A company in Wisconsin is slated to become the first in the country to implant its employees with microchips.

Three Square Market Chief Executive Officer Todd Westby said their intent to offer employees the implant is simply a way of keeping up with the ever-changing digital age.

“It’s the next thing that’s inevitably going to happen, and we want to be a part of it,” he told [KSTP](#).



The employees at Three Square Market are slated to become the first in the county to be implanted with a microchip (not pictured) through their company. (RHONA WISE/AFP/GETTY IMAGES)

The technology will allow for employees to make purchases in their break room, open doors, log in to computers and access the copy machine all by scanning the chip.



The technology will allow for employees to unlock doors, access computers and purchase things from their break room market. (ADAM BERRY/AFP/GETTY IMAGES)

Each chip costs \$300 and Three Square Market is covering the cost. More than 50 employees have agreed to get the optional microchip and the devices are scheduled to be implanted — between the employees' thumb and index finger — early next week, according to the news station.

Westby said the rice-sized chip does not have a GPS tracking feature and that the data is both encrypted and secure.

Three Square Marketing designs software for break room markets that are typically found in other office complexes.