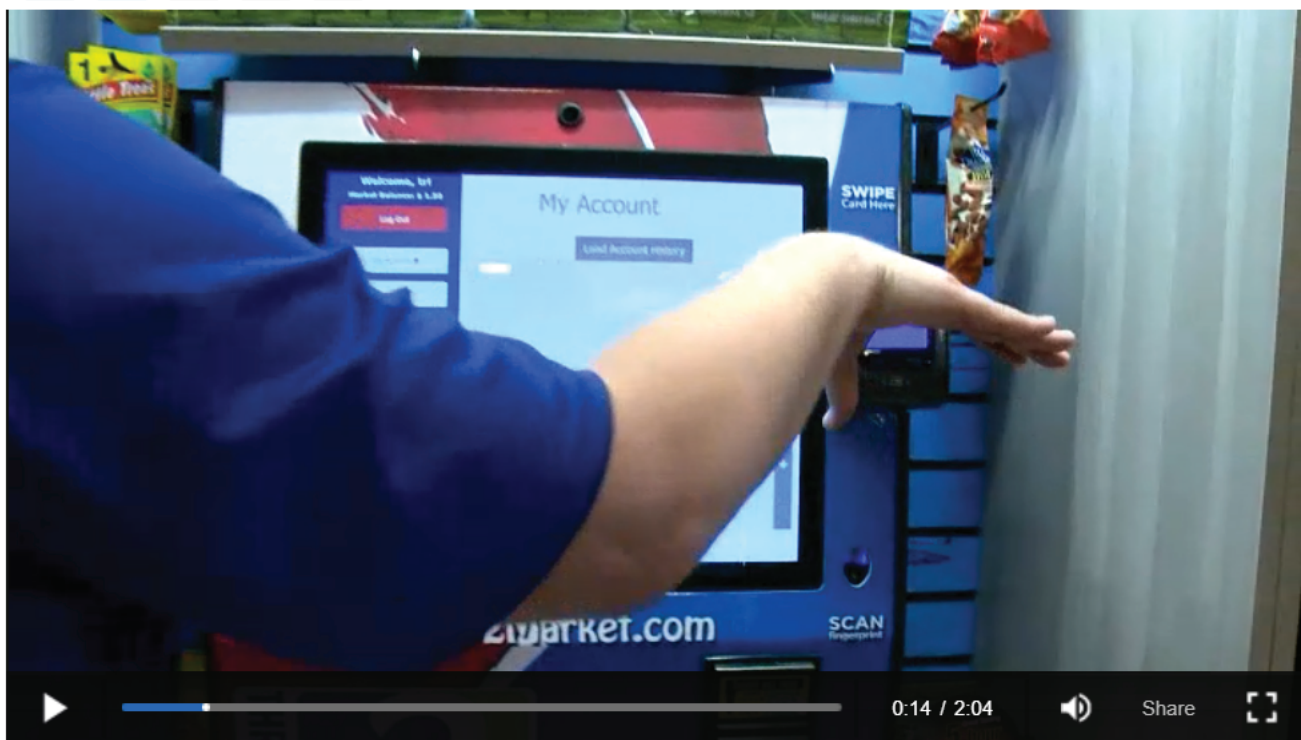




Wisconsin-Based Firm Offering to Microchip Employees Company-Wide

Want those vending machine snacks without digging for change? There's an implant for that!

Published at 1:01 PM EDT on Jul 24, 2017 | Updated at 2:28 PM EDT on Jul 25, 2017



Microchips are being implanted into volunteers to help them open doors and operate office equipment.
(Published Thursday, Aug. 24, 2017)

The fear once was Big Brother might be watching you. Now? Big Brother might actually be inside of you.

Wisconsin-based Three Square Market (32M) is offering [implanted chip technology](#) to all of their employees on Aug. 1, 2017. Employees will be implanted with a RFID chip allowing them to make purchases in their break room micro market (aka vending machines), open doors, log in to computers, and use the company copy machine. The program, offered by 32M, is optional for all employees.

Three Square Market designs modern vending machines that various businesses put in company break rooms across the country. So now, instead of digging through your pockets for change to get that bag of chips or pack of gum, employees with the chip simply have to wave their hands in front of a machine's biometric sensors to pay for their snacks.

The company is expecting over 50 staff members to be voluntarily chipped. 32M is partnering with BioHax International and Jowan Osterland, CEO, based out of Sweden.

The chip, about the size of a grain of sand, [according to Fortune](#), is implanted between an employee's thumb and forefinger and will cost roughly \$300, which the company will pay for. The embedded chip reportedly uses the same sort of near-field communications (NFC) technology that allows people to hold up their phones to a device to make payments.