

## Tech company holds 'chip party' to implant microchips in more than 40 workers

By [Emma Mills](#), VIDEO PRODUCER, VIDEO SOURCE APTN and [Associated Press](#)

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Employees of a Wisconsin technology company who received a microchip implant in their hand said the experience was only a brief sting.

[Three Square Market](#), also known as 32M, said 41 of its 85 employees agreed to be voluntarily microchipped during a "chip party" at company headquarters in River Falls on Tuesday.

Melissa Timmins, vice president of sales at 32M, says she was initially apprehensive but decided to try out the chip that will allow employees to open doors, log onto computers or buy break room snacks by simply waving their hand.

Timmins hopes to eventually use it to get into her car or go shopping.



Tiny microchips are implanted into employees hands CREDIT: AP

Company leaders say this is the first US appearance of technology already available in Europe. Three Square Market paid for the \$300 (£225) microchips.

A sociology expert at the University of Wisconsin-Milwaukee said she thinks implanting microchips into employees and all people is the wave of the future.

“I think that opinion research that’s looked at what people at the edge of developing these technologies think that that many of them believe we are going to be combining technology in our bodies,” said Noelle Chesley, associate professor of sociology University of Wisconsin-Milwaukee.

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