



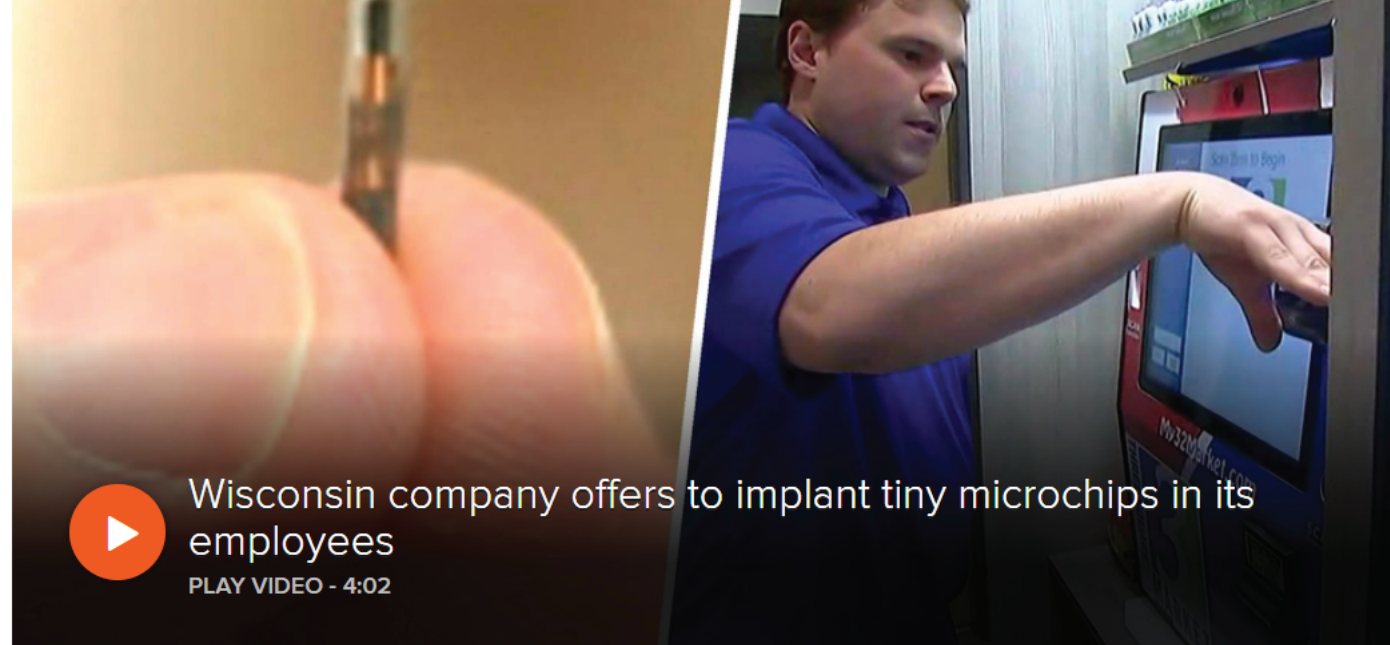
See inside the Wisconsin company that's implanting tiny microchips in its employees

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Talk about all access.

A snack technology company has announced it will offer employees microchip implants to assist them with day-to-day tasks, like unlocking office doors, using printers, logging in to computers and, of course, buying snacks.



Three Square Market, based in River Falls, Wisconsin, provides self-service mini-markets — think vending machines and standalone snack kiosks — to office break rooms across the U.S. and abroad.

Patrons can use cash, credit or debit to fund their fare, but Three Square Market also allows a few less conventional options, including mobile payment and fingerprint account access.

Executives believe microchip technology is the logical next step.

"This is the future," Three Square CEO **Todd Westby** told **TODAY's Ron Mott**.

Manufactured by Sweden-based BioHax International, the microchips are powered by Radio-Frequency Identification (RFID) technology, more commonly known as chip technology.

Electromagnetic fields interpret information stored on the microchips, so chipped employees will be able to open doors, boot up their computers and pay for break room snacks with a simple wave of the hand.

"We see this as another payment and identification option that not only can be used in our markets but our other self-checkout/self-service applications that we are now deploying which include convenience stores and fitness centers," Three Square Market COO Patrick McMullan said in a statement.

If you are thinking "Big Brother," think again. Three Square Market executives insist information on the chips is secure, there is no GPS tracking and the implant is strictly voluntary.

"For a GPS device to work it needs to be powered, and your cell phones are powered ... this is a passive device and there is no power in it," Westby told TODAY.

